



2026

THIS ANNUAL MEETING

JAN 30 - FEB 1, 2026

MEDTOMARKET, INC

AUSTIN, TEXAS

EXHIBITOR PROSPECTUS



Texas Hand Society

WELCOME TO THE 2026 ANNUAL MEETING!

The THS 2026 Annual Meeting, celebrating THS's inaugural meeting for the organization, will be held Jan. 30- Feb. 1 at MedtoMarket in Austin, Texas.

Together with our industry partners and exhibitors, our combined efforts support the advancement of hand surgery practice and patient care in Texas.

Through quality education and collaboration with colleagues and industry professionals, the THS annual clinical meeting provides an elevated experience for all attendees and supporting partners. Highlighting MedtoMarket's exceptional training facility, the THS 2026 Annual Meeting is a "must attend" for anyone seeking to expand their reach into the hand surgery specialty. Be a part of history as the organization and its founding members hold their inaugural meeting in Austin and celebrate the launch of the Texas Hand Society.

HOTEL ACCOMMODATION OPTIONS

The following hotels are within a ½ mile radius to MedtoMarket and accommodations are at your personal discretion.

AUSTIN MARRIOTT SOUTH

4415 S I-35 Frontage Rd, Austin, TX 78744

Nightly Rate Starting at: \$174

RESIDENCE INN BY MARRIOTT AUSTIN SOUTH

4537 S I-35 Frontage Rd, Austin, TX 78744

Nightly Rate Starting at: \$144

AUSTIN SOUTHPARK HOTEL

4140 Governors Row, Austin, TX 78744

Nightly Rate Starting at: \$115

HOMEWOOD SUITES BY HILTON AUSTIN-SOUTH/AIRPORT

4143 Governors Row, Austin, TX 78744

Nightly Rate Starting at: \$118



MAXIMIZE YOUR IMPACT AND BE A THS EXHIBITOR!!

- Make your handprint historical and be one of the FIRST to support the Texas Hand Society and its members!
- Dedicated exhibit breaks mean attendees have time set aside to visit your booth.
- Friday evening Welcome Reception is integrated into the Exhibit Area, as are all breaks and Saturday breakfast. Complimentary cocktails and appetizers mean more dedicated time with physician attendees in a relaxed setting

EXHIBITOR SCHEDULE (TENTATIVE)

FRIDAY, JANUARY 30

12PM – 4:30PM	EXHIBIT HALL LOAD-IN/SETUP
4:30PM – 6:30PM	EXHIBIT AREA OPEN
5PM – 6:30PM	RECEPTION IN EXHIBIT AREA
7PM	INDUSTRY SPONSORED SOCIAL & DINNER

SATURDAY, JANUARY 31

7:30AM – 5:45PM	EXHIBIT AREA OPEN
7:30AM – 8:30AM	BREAKFAST IN EXHIBIT AREA
10:10AM – 10:30AM	BREAK IN EXHIBIT AREA
3:30PM – 3:50PM	BREAK IN EXHIBIT AREA
5PM - 5:45PM	POSTER PRESENTATIONS THROUGHOUT EXHIBIT AREA
5:45PM	<i>OPTIONAL EXHIBITOR LOAD-OUT</i>
7PM	PRESIDENT'S DINNER & CELEBRATION

SUNDAY, FEBRUARY 1 (OPTIONAL)

8:30AM – 11AM	EXHIBIT AREA OPEN
8:30AM – 9:30AM	BREAKFAST PRODUCT THEATER (SPONSORED)
10:30AM – 11AM	BREAK IN EXHIBIT AREA
11AM	EXHIBITOR LOAD-OUT

Submit your Exhibitor Application online at www.texasandsociety.org, or contact Laura@texasandsociety.org for additional information.

PLATINUM PARTNER- \$5,000

Exclusive Year-Round Marketing Benefits!

Platinum Partners join THS as an annual supporter, not just a one-time sponsorship for the annual meeting, and includes recognition through October 2026.

As a Platinum Partner you will also receive:

- Two (2) THS member e-blasts sent to all current and prospective members. Content and date of distribution to be selected by the Partner and coordinated through THS administration.
- 30-minute THS Interview posted to the THS YouTube channel, to be coordinated with THS administration. Highlight your organization, business or clinical staff as we build our THS Interviews digital library!
- Your company logo included on the “Partner Footer” for all outgoing THS member communications.

In addition to annual perks, you will also receive the following annual meeting benefits:

- Standard 6’ table with two chairs with premium placement in the exhibit area
- List of attendees onsite, post meeting*
- Name included in traffic builders
- Logo included on the sponsors page of the THS onsite program
- Name listed as a THS sponsor on the THS website, including logo and hyperlink
- Your choice of the Inside Front or Back Cover ad of the onsite program (first come first to choose!)
- Exclusive slide in the general session slide deck, shown during non-clinical session time
- Daily recognition at the podium during general session
- Include your promotional item in the Welcome Tote, provided to all attendees at registration
- Four tickets to attend the THS Saturday Evening President’s Dinner and Celebration.

GOLD SPONSOR- \$3,000

- Standard 6' table with two chairs with premium placement in the exhibit area
- List of attendees onsite, post meeting*
- Name included in traffic builders
- Logo included on the sponsors page of the THS onsite program
- Name listed as a THS sponsor on the THS website, including logo and hyperlink
- Full-page ad in the onsite program
- Exclusive slide in the general session slide deck, shown during non-clinical session time
- Daily recognition at the podium during general session
- Include your promotional item in the Welcome Tote, provided to all attendees at registration
- Two tickets to attend the THS Saturday Evening President's Dinner and Celebration.

SILVER SPONSOR- \$2,000

- Standard 6' table with two chairs
- List of attendees onsite, post meeting*
- Name included in traffic builders
- Logo included on the sponsors page of the THS onsite program
- Name listed as a THS sponsor on the THS website, including logo and hyperlink
- ½ page ad in the onsite program
- Daily recognition at the podium during general session
- Include your promotional item in the Welcome Tote, provided to all attendees at registration
- One ticket to attend the THS Saturday Evening President's Dinner and Celebration.

BRONZE SPONSOR- \$1,000

- Standard 6' table with two chairs
 - List of attendees onsite, post meeting*
 - Name included in traffic builders
 - Name included on the sponsors page of the THS onsite program
 - Name listed as a THS sponsor on the THS website
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ADD-ONS...ADD VALUE AND ENHANCE SUPPORT!

ADD-ONS: *Each add-on is designed for maximum visibility and brand alignment with a premier touchpoint of the Annual Meeting.*

- THS 2026 Annual Meeting lanyard, with your name (Exclusive) - **\$2,000**
- Logo on the 2026 Annual Meeting tote bag (Exclusive branding opportunity across all attendees and faculty) - **\$2,000**
- Industry sponsored Friday Night Social and Dinner - **\$2,000**
 - Join sponsors for the premier networking event of the meeting at *Ant's Beer Cave* in Austin. Let's collaborate and make it an evening to remember!
- Kick-off the Saturday Business Meeting Luncheon (Exclusive) - **\$2,000**
- Be a Founding Supporter to the Saturday Night President's Dinner and Celebration for the 1st Annual Meeting. Attendees, industry partners, faculty, guests and staff will enjoy an evening of dinner and live entertainment.
 - Presenting Sponsor - **\$10,000**
 - Supporting Sponsor - **\$5,000**
 - Contributing Sponsor - **\$2,000**
 - Entertainment Sponsor (Exclusive) - **\$6,500**
 - Bar/Beverage Sponsor (Exclusive) - **\$3,000**
- Product Theater - Sunday Morning Breakfast (Exclusive) - **\$2,000**

HAND IN HAND...COME JOIN US
AT THE THS'S 1ST ANNUAL MEETING IN 2026!



**HAND IN HAND
IN 2026...AND
BEYOND!**

Have questions?
Contact Laura Weiss,
THS Executive Director.
laura@texashandsociety.org

Ready to make history?

Visit www.texashandsociety.org
and complete your online application
TODAY!