





2026

THS ANNUAL MEETING
JAN 30 -FEB 1, 2026
MEDTOMARKET, INC
AUSTIN, TEXAS



EXHIBITOR PROSPECTUS

### THS 2026 ANNUAL MEETING | JANUARY 30 - FEBRUARY 1 |

#### WELCOME TO THE 2026 ANNUAL MEETING!

The THS 2026 Annual Meeting, celebrating THS's inaugural meeting for the organization, will be held Jan. 30- Feb. 1 at MedtoMarket in Austin, Texas.

Together with our industry partners and exhibitors, our combined efforts support the advancement of hand surgery practice and patient care in Texas.

Through quality education and collaboration with colleagues and industry professionals, the THS annual clinical meeting provides an elevated experience for all attendees and supporting partners. Highlighting MedtoMarket's exceptional training facility, the THS 2026 Annual Meeting is a "must attend" for anyone seeking to expand their reach into the hand surgery specialty. Be a part of history as the organization and its founding members hold their inaugural meeting in Austin and celebrate the launch of the Texas Hand Society.



The following hotels are within a ½ mile radius to MedtoMarket and accommodations are at your personal discretion.

#### **AUSTIN MARRIOTT SOUTH**

4415 S I-35 Frontage Rd, Austin, TX 78744 *Nightly Rate Starting at: \$174* 

#### **RESIDENCE INN BY MARRIOTT AUSTIN SOUTH**

4537 S I-35 Frontage Rd, Austin, TX 78744 *Nightly Rate Starting at:* \$144

#### **AUSTIN SOUTHPARK HOTEL**

4140 Governors Row, Austin, TX 78744 *Nightly Rate Starting at: \$115* 







### HOMEWOOD SUITES BY HILTON AUSTIN-SOUTH/AIRPORT

4143 Governors Row, Austin, TX 78744 *Nightly Rate Starting at: \$118* 

#### MAXIMIZE YOUR IMPACT AND BE A THS SPONSOR!

- Make your handprint historical and be one of the FIRST to support the Texas Hand Society and its members!
- Dedicated exhibit breaks mean attendees have time set aside to visit your booth.
- Friday evening Welcome Reception is integrated into the Exhibit Area, as are all breaks and breakfast. Complimentary cocktails and appetizers mean more dedicated time with physician attendees in a relaxed setting

### **EXHIBITOR SCHEDULE (TENTATIVE)**

### **FRIDAY, JANUARY 30**

11:30AM – 4:30PM SET UP EXHIBITS

5PM - 6:30PM EXHIBIT AREA OPEN

5:30PM – 6:30PM RECEPTION IN EXHIBIT AREA

7PM INDUSTRY SPONSORED DINNER

### **SATURDAY, JANUARY 31**

7AM – 3:45PM EXHIBIT AREA OPEN

7AM – 8:30AM BREAKFAST IN EXHIBIT AREA

10:30AM – 11AM BREAK IN EXHIBIT AREA 3:15PM – 3:45PM BREAK IN EXHIBIT AREA

#### **SUNDAY, FEBRUARY 1**

7:30AM – 11AM EXHIBIT AREA OPEN

7:30AM – 8:30AM BREAKFAST IN EXHIBIT AREA

10:30AM – 11AM BREAK IN EXHIBIT AREA

11AM EXHIBIT TEAR DOWN

Contact Laura Weiss, THS Executive Director, to submit your application! laura@texashandsociety.org

# **PLATINUM PARTNER-\$5,000**

### (Exclusive Year-Round Marketing Benefits!)

Platinum Partners join THS as an annual supporter, not just a one-time sponsorship for the annual meeting, and includes recognition through October 2026. As a Platinum Partner you will also receive:

- Two (2) THS member e-blasts sent to all current and prospective members. Content and date of distribution to be selected by the Partner and coordinated through THS administration.
- 30-minute THS Interview posted to the THS YouTube channel, to be coordinated with THS administration. Highlight your organization, business or clinical staff as we build our THS Interviews digital library!

# In addition to annual perks, you will also receive the following annual meeting benefits:

- Standard 6' table with two chairs with premium placement in the exhibit area
- Registration Brochure listing if application is received by the print deadline (Oct. 15)
- List of attendees onsite, post meeting\*
- Name included in traffic builders
- Logo included on the sponsors page of the THS onsite program
- Name listed as a THS sponsor on the THS website, including logo and hyperlink
- Your choice of the Inside Front or Back Cover ad of the onsite program (first come first to choose!)
- Exclusive slide in the general session slide deck, shown during non-clinical session time
- Daily recognition at the podium during general session
- Include your promotional item in the Welcome Tote, provided to all attendees at registration
- Four tickets to attend the THS Saturday Evening Social and Dinner

### THS 2026 ANNUAL MEETING | JANUARY 30 - FEBRUARY 1

# **GOLD SPONSOR- \$3,000**

- Standard 6' table with two chairs with premium placement in the exhibit area
- Registration Brochure listing if application is received by the print deadline
- List of attendees onsite, post meeting\*
- Name included in traffic builders
- Logo included on the sponsors page of the THS onsite program
- Name listed as a THS sponsor on the THS website, including logo and hyperlink
- Full-page ad in the onsite program
- Exclusive slide in the general session slide deck, shown during non-clinical session time
- Daily recognition at the podium during general session
- Include your promotional item in the Welcome Tote, provided to all attendees at registration
- Two tickets to attend the THS Saturday Evening Social and Dinner

# SILVER SPONSOR-\$2,000

- Standard 6' table with two chairs
- Registration Brochure listing if application is received by the print deadline
- List of attendees onsite, post meeting\*
- Name included in traffic builders
- Logo included on the sponsors page of the THS onsite program
- Name listed as a THS sponsor on the THS website, including logo and hyperlink
- ½ page ad in the onsite program
- Daily recognition at the podium during general session
- Include your promotional item in the Welcome Tote, provided to all attendees at registration
- One ticket to attend the THS Saturday Evening Social and Dinner

## THS 2026 ANNUAL MEETING | JANUARY 30 - FEBRUARY 1

## **BRONZE SPONSOR- \$1,000**

- Standard 6' table with two chairs
- Registration Brochure listing if application is received by the print deadline
- List of attendees onsite, post meeting\*
- Name included in traffic builders
- Name included on the sponsors page of the THS onsite program
- Name listed as a THS sponsor on the THS website

**ADD-ONS:** Each add-on is designed for maximum visibility and brand alignment with a premier touchpoint of the Annual Meeting.

- THS 2026 Annual Meeting lanyard, with your name **\$2,000** (exclusive)
- Logo on the 2026 Annual Meeting tote bag \$2,000 (exclusive branding opportunity across all attendees and faculty)
- Industry sponsored Friday night dinner **\$8,000 \$12,000** (exclusive) for THS annual meeting attendees, faculty and staff (location to be determined)
  - Would you like to sponsor the Friday night dinner for the THS 1<sup>st</sup> Annual Meeting? This sponsorship underwrites the premier networking event of the meeting. Let's collaborate and make it an evening to remember!
- Saturday night President's dinner and celebration for THS annual meeting attendees, faculty and staff (location to be determined)
  - Sponsor levels- \$10,000
  - ∘ Sponsor levels- **\$5,000** 
    - Entertainment Sponsor- \$8,000
    - Bar/Beverage Sponsor- **\$3,000**
    - Dessert Station Sponsor- \$3,000

# HAND IN HAND...COME JOIN US AT THE THS'S 1<sup>ST</sup> ANNUAL MEETING IN 2026!